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## FOR IMMEDIATE RELEASE:

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## ANTHONY PROMOTED TO Vice President of Sales and Marketing AT SECURA KEY

**Chatsworth CA – July 19, 2013** – We are pleased to announce that Charles Anthony has been promoted to the position of Vice President of Sales and Marketing at Secura Key, a leading supplier of RFID and Access Control products. In his new position, Anthony will be responsible for the Global Sales and Marketing effort across all Secura Key product categories.

Prior to his promotion, Anthony was Secura Key's Director of Sales for Access Control where he has been very successful in developing sales with existing distributors, working with system integrators, adding new distributors and strengthening OEM relationships.

An executive sales management professional with nearly 30 years of experience, Anthony joined Securakey in 2007 as a Regional Sales Manager. He has extensive experience in supply chain sales selling to Fortune 500 accounts, developing and providing complete turnkey delivery solutions for the Financial, Educational, Commercial, and Retail markets.

"Charlie has demonstrated exceptional management skills as well as sales acumen. In his new position we expect great things from Charlie as he works to bring Secura Key up to the level that we all want it to attain" commented Secura Key Vice President, Martin Casden.

In commenting on his promotion, Anthony said: "This is an exciting time for Secura Key. We are pleased to be releasing new products in Q4-13 which will further enhance Secura Key's overall total value to our Dealers and Distributors to better participate in the overall Access Control marketplace. This, coupled with our continuing success in the field, has allowed us the opportunity to expand our field sales team. Increasing Secura Key's market visibility is important, but more importantly, we are moving to provide strong regional support of our loyal Dealers and Distributors. I eagerly look forward to the coming year."

Anthony has a degree in Business Administration and Computer Science from Concord College, and has completed numerous professional sales training and business development courses. Anthony is based in Chatsworth, California.

### About Secura Key

For over 40 years, Secura Key has manufactured access control and RFID products, pioneering the use of new card technologies in the security industry. Reader technologies include contactless smart cards, proximity, and other leading technologies. Secura Key's modern card/tag production plant is expert at packaging a wide variety of Access Control and RFID transponders in durable plastic packages, featuring 4-color graphics, custom form factors and encrypted data.

Secura Key's manufacturing plant and general offices are located in Chatsworth, California. Further information on Secura Key is available at <http://www.securakey.com>.

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