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FOR IMMEDIATE RELEASE:

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O'LEARY HIRED AS NORTHEAST REGIONAL SALES MANAGER AT SECURA KEY

Chatsworth CA – May 11, 2012 – John O'Leary was recently hired as Northeast Regional Sales Manager at Secura Key, a leading supplier of security access control products. In his new position, O'Leary will be responsible for Access Control Sales in the Northeast U.S., and he will be responsible for building relationships in the distribution channel.

According to Charlie Anthony, Secura Key's Director of Sales, "We believe there is a terrific opportunity for Secura Key in the Northeast U.S. By virtue of this newly created position, Secura Key is fully committed to raising the awareness and visibility of our Access Control products throughout this key geographic area. This is a major step in pursuit of this goal not only for the Northeast but in the development of a national sales team. We are very pleased to have John on board. He is the perfect fit, will play a significant role in shaping the region and will be working closely with our Distribution network to achieve our mutual goals"

Previously, O'Leary worked at TAPit New England in sales and marketing of assistive technology, hardware and educational software designed for students with significant physical or learning disabilities. O'Leary had previous sales positions in printing, graphic design, specialty paper, conversion and coatings, where he specialized in creating new business partnerships within underdeveloped markets, and generating additional revenue within existing client bases by revitalizing untapped house accounts, and developing and maintaining distribution accounts.

O'Leary has a BA degree in English/Technical Writing- University of Maine, and has completed numerous sales training and business development courses. O'Leary will be based in Gloucester, Massachusetts.

About Secura Key

For over 40 years, Secura Key has manufactured access control systems, cards, keytags and readers. Originally well known for its Barium Ferrite TouchCard™ products, Secura Key now provides software-based systems with proximity technology, and also supplies HF contactless smart card readers and credentials to the RFID industry, as well as UHF cards and keytags. Secura Key also offers in-house custom card manufacturing and 4-color printing in a wide variety of card technologies.

Secura Key's manufacturing plant and general offices are located in Chatsworth, California. Further information on Secura Key is available at <http://www.securakey.com>.

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